



OPEN MEETING

**REGULAR MEETING OF THE THIRD LAGUNA HILLS MUTUAL
COMMUNICATIONS COMMITTEE**

**Monday, October 23 2017 – 1:30 p.m.
Laguna Woods Village Community Center, Willow Room
24351 El Toro Road**

AGENDA

1. Call to Order
2. Acknowledgment of the Media
3. Approval of the Agenda
4. Approval of Meeting Report for August 28, 2017
5. Chair's Remarks
6. Member Comments (Items Not on the Agenda)

Consent:

All matters listed under the Consent Calendar are considered routine and will be enacted by the Committee by one motion. In the event that an item is removed from the Consent Calendar by members of the Committee, such item(s) shall be the subject of further discussion and action by the Committee.

7. Activities Report
 - a. New Resident Orientation Report
 - b. Docent Tour Report
8. Communication with New Residents
 - a. New Resident Letter Report
 - b. New Resident Phone Calls Report

Reports:

9. Report of Media and Communications Committee

Items for Discussion and Consideration:

10. Introduction to Surveys – Sue Model
11. Communication Plans
 - a. Electric Dryers Communication Plan
 - b. Red Curbs
 - c. Lease Policy

12. Leasing Brochure Review
13. Topics for the Village Breeze
14. Communication with Third Residents
 - a. Contest
 - b. General Manager's Correspondence Log
 - c. Other Approaches and Ideas

Concluding Business:

15. Committee Member Comments
16. Date of Next Meeting–TBD
17. Adjournment

Burt Baum, Chair
Heather Rasmussen, Staff Officer
Telephone: 949-268-2272