



Laguna Woods Village®

2023 SPONSORSHIP OPPORTUNITIES

Laguna Woods Village, a community of more than 18,600 active seniors in Orange County, focuses on helping residents enjoy a recreational retirement.

Sponsorship is a great way for your business to gain exposure with our residents. Please find our 2023 event schedule enclosed for your review. We encourage your business to review the schedule and welcome you to partner with us in creating a sponsorship package.

Early event sponsorship registration helps us plan events appropriately and enhances programs for our residents. If you would like to participate as a 2023 sponsor, simply complete the enclosed form and return via email or to the address listed. Submit your commitment form and payment at least 60 days prior to the event(s) of your choice for optimal exposure before and during the program.

To discuss customized packages that target your marketing and advertising goals, please don't hesitate to call me at 949-597-4272 or email me at jacqueline.chioni@vmsinc.org.

Sponsors are a vital part of Laguna Woods Village's exciting recreational activities. We look forward to your support throughout 2023.

Thank you for your time and consideration.

Jackie Chioni, Department Administrative Assistant
Recreation and Special Events Department
Laguna Woods Village
24351 El Toro Road
Laguna Woods, CA 92637



Laguna Woods Village®

2023 Sponsorship Levels

TITLE SPONSOR	<ul style="list-style-type: none">• Opportunity to include multiple brands• Recognition in publicity: Event flyer, Village TV mention and day of event promotion• Recognition and opportunity to speak at the event (maximum of three minutes)• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$10,000 INCLUDES 20 EVENTS
DIAMOND SPONSOR	<ul style="list-style-type: none">• Recognition in publicity: Event flyer, Village TV mention and day of event promotion• Recognition and opportunity to speak at the event (maximum of three minutes)• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$5,000 INCLUDES FIVE EVENTS
PLATINUM SPONSOR	<ul style="list-style-type: none">• Recognition in publicity: Event flyer, Village TV mention and day of event promotion• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$2,500 INCLUDES THREE EVENTS
GOLD SPONSOR	<ul style="list-style-type: none">• Recognition in publicity: Event flyer, Village TV mention and day of event promotion• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$1,000 PER EVENT
SILVER SPONSOR	<ul style="list-style-type: none">• Recognition on event flyer and day of event promotion• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$500 PER EVENT

Please reference the attached 2023 special events listing to select events.

On-site sales and appointment settings are prohibited.

Sponsors may collect contact information for future use.

SPONSORSHIP DOES NOT SIGNIFY GOLDEN RAIN FOUNDATION ENDORSEMENT OF ANY PRODUCT OR SERVICE. YOUR DONATION TO THE GOLDEN RAIN FOUNDATION DOES NOT QUALIFY AS A TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION.



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2023 SPONSORSHIP PACKAGES

SUBJECT TO CHANGE WITH NOTICE

EQUESTRIAN PACKAGE

<ul style="list-style-type: none">• INCLUDES THREE EQUESTRIAN EVENTS• RECOGNITION ON EVENT FLYERS• RECOGNITION AT THREE EQUESTRIAN EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	\$1000 INCLUDES THREE EVENTS
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SATURDAY NIGHT DANCE SERIES PACKAGE

<ul style="list-style-type: none">• INCLUDES THREE SATURDAY NIGHT DANCES• RECOGNITION ON EVENT FLYERS• RECOGNITION AT THREE SATURDAY NIGHT DANCE EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	\$1,000 INCLUDES THREE EVENTS
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VILLAGE BAZAAR SERIES PACKAGE

<ul style="list-style-type: none">• INCLUDES THREE VILLAGE BAZAARS• RECOGNITION ON EVENT FLYERS• RECOGNITION AT THREE BAZAAR EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	\$1,000 INCLUDES THREE EVENTS
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PATIO CONCERT SERIES PACKAGE

<ul style="list-style-type: none">• INCLUDES TWO PATIO PERFORMANCES• RECOGNITION ON EVENT FLYERS• RECOGNITION AT TWO PATIO CONCERT EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	\$750 INCLUDES TWO EVENTS
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OUTDOOR CONCERT PACKAGE

<ul style="list-style-type: none">• INCLUDES TWO OUTDOOR CONCERTS• RECOGNITION ON EVENT FLYERS• RECOGNITION AT TWO OUTDOOR CONCERT EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	\$750 INCLUDES TWO EVENTS
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HEALTH AND WELLNESS EXPO PACKAGE

<ul style="list-style-type: none">• INCLUDES TWO HEALTH AND WELLNESS EXPOS• RECOGNITION ON EVENT FLYERS• RECOGNITION AT TWO HEALTH AND WELLNESS EXPO EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	\$750 INCLUDES TWO EVENTS
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2023 SPECIAL EVENTS LISTING

Event	Date	Description of Event	Average Attendance
Village Bazaar (No. 1 of 3)	January 28	Flea market for residents to sell items	500
Saturday Night Dance (No. 1 of 3)	February 25	Entertainment and cash bar	150
Health & Wellness Expo	March 25	Vendors, demos and lectures	800
Village Bazaar (No. 2 of 3)	April 1	Flea market for residents to sell items	500
Easter at the Equestrian Center (No. 1 of 3)	April 16	Horse show, parade, pony rides, Easter egg hunt	350 FAMILY EVENT
Saturday Night Dance (No. 2 of 3)	April 22	Entertainment and cash bar	150
Annual Village Games	May 5	Village Games closing ceremony with sponsor showcase	300
Performing Arts Center Concert	May 6	Featuring live music by Tony Orlando	400
Village Renaissance Faire (No. 2 of 3)	May 20	Renaissance Faire entertainment and food	400
Memorial Day Concert	May 29	The All-American Boys Chorus regales audience with a patriotic music concert	500
Patio Concert Series (No. 1 of 2)	June 1	Live music on back patio with dancing, food available for purchase, residents can bring their own picnics	350
Art Affair	June 3	Residents showcase masterpieces; music, food, beer and wine	400 PUBLIC EVENT
90s Luncheon	June 20	Catered lunch for residents older than 90 and their guests (resident is free); musician	320
Fourth of July Celebration-Outdoor Concert Series (No. 1 of 2)	July 4	Live music, bounce house, arts and crafts, food trucks available, residents can bring their own picnics	1800 FAMILY EVENT
Patio Concert Series (No. 2 of 2)	August 3	Live music on back patio with dancing, food available for purchase, residents can bring their own picnics	350
Saturday Night Dance (No. 3 of 3)	August 26	Entertainment and cash bar	150
Grandparents' Fun Day	September 9	Indoor bounce house event featuring games, arts and crafts	300 FAMILY EVENT
Performing Arts Center Concert	September 9	Featuring live music by The Fifth Dimension	400



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2023 SPECIAL EVENTS LISTING, continued

Event	Date	Description of Event	Average Attendance
Outdoor Concert Series (No. 2 of 2)	September 2	Live music, food available for purchase, residents can bring their own picnics	300
Health & Wellness Expo	October 7	Vendors, demos and lectures	800
Halloween Hoedown (No. 3 of 3)	October 14	Country/Western-themed event featuring live music, food trucks, bounce house and bar	300
Village Bazaar (No. 3 of 3)	October 28	Flea market for residents to sell items	500
Arts and Crafts Bonanza	November 4 and 5	Village artists and artisans sell a variety of handcrafted pieces	2000 PUBLIC EVENT
Veterans Day Program	November 11	Program to honor resident Veterans	200
Volunteer Luncheon	December 1	Program and lunch to thank all Village member volunteers	430
Village Tree Lighting	December 2	Tree lighting, Santa, hot cocoa and cookies	250
New Year's Eve Concert	December 31	Live entertainment	400
Rockin' New Year's Eve	December 31	Live entertainment and dinner	400



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2023 Sponsorship Commitment Form

PLEASE SUBMIT FORM 60 DAYS PRIOR TO THE EVENT

Business name	
Contact name	
Street address	
State, ZIP	
Business phone	
Cell phone	
Email	

Sponsorship Level

Payment options: An invoice will be sent to the email address listed above. You may pay by check payable to Golden Rain Foundation (GRF). To pay via credit card, call 949-597-4272 or fill out the credit card payment box below.

Account type:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX	<input type="checkbox"/> Discover
Cardholder name	_____			
Account number	_____			
Expiration date	_____	CVV	_____	
Signature	_____		Date	_____
<p>I authorize Golden Rain Foundation of Laguna Woods to charge the credit card indicated on this form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one-time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company so long as the transaction corresponds to the terms indicated in this form.</p>				

Signature

Date

Return form to: Jackie Chioni, Department Administrative Assistant, Laguna Woods Village, 24351 El Toro Road, Laguna Woods, CA 92637

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