



**GRF COMMITTEE OF THE GOLDEN RAIN FOUNDATION MEDIA AND
COMMUNICATIONS COMMITTEE**

**Thursday, February 15, 2018 - 1:30 PM
Laguna Woods Village Community Center Board Room 24351 El Toro Road**

NOTICE OF MEETING AND AGENDA

- 1. Call to Order**
- 2. Acknowledgement of Media**
- 3. Approval of the Agenda**
- 4. Approval of Meeting Report**
- 5. Chair's Remarks**
 - 5.a. Introduction of new Marketing and Communication Manager, Eileen Paulin
 - 5.b. Introduction of Lisa Hart, Village Television Morning Program Host
- 6. Member Comments (Items Not on the Agenda)**

CONSENT: - *All matters listed under the Consent Calendar are considered routine and will be enacted by the Committee by one motion. In the event that an item is removed from the Consent Calendar by the Chair of the Committee, such item(s) shall be the subject of further discussion and action by the Committee.*

REPORTS:

- 7. Broadband Update**
 - 7.a. ProForma Operating Statement
 - 7.b. Subscriber Counts
 - 7.c. Analog Conversion Schedule
- 8. Contract Renewals**

9. Marketing and Communications Report

9.a. Breeze Update

9.b. Thrive Update

10. Review Broadband, Village Television and Media 55 Logos

11. Debut of “The Scoop” Page on www.lagunawoodsvillage.com

12. Communication Plan

ITEMS FOR DISCUSSION AND CONSIDERATION:

Items for Future Agendas

CONCLUDING BUSINESS:

13. Committee Member Comments

14. Date of Next Meeting

15. Adjournment