



**GRF COMMITTEE OF THE GOLDEN RAIN FOUNDATION MEDIA AND
COMMUNICATIONS COMMITTEE**

**Monday, May 21, 2018 - 1:30 PM
Laguna Woods Village Community Center Board Room 24351 El Toro Road**

NOTICE OF MEETING AND AGENDA

- 1. Call to Order**
- 2. Acknowledgement of Media**
- 3. Approval of the Agenda**
- 4. Approval of Meeting Report-Wednesday, March 14, 2018**
- 5. Chair's Remarks**
- 6. Member Comments (Items Not on the Agenda)**
- 7. Director's and Staff Forum**

CONSENT: - *All matters listed under the Consent Calendar are considered routine and will be enacted by the Committee by one motion. In the event that an item is removed from the Consent Calendar by the Chair of the Committee, such item(s) shall be the subject of further discussion and action by the Committee.*

REPORTS:

- 8. Broadband Update-Chuck Holland**
 - a. ProForma Operating Statement
 - b. Subscriber Counts
 - c. Analog Conversion Schedule
 - d. Other Updates
- 9. Contract Renewals-Chuck Holland**
 - a. Contract Renewals Report

- 10. Marketing and Communications Report-Eileen Paulin**
 - a. Marketing and Communications Activities Report
 - b. Village Breeze
 - c. Staffing Updates
 - d. Thrive

- 11. Tours and Orientation-Eileen Paulin**
 - a. Docent Tours
 - b. New Resident Orientation

12. Communication Plan-Eileen Paulin

ITEMS FOR DISCUSSION AND CONSIDERATION:

13. Club Publicity

ITEMS FOR FUTURE AGENDAS

14. Planned Support

CONCLUDING BUSINESS:

15. Committee Member Comments

16. Date of Next Meeting--Monday, June 18, 2018 at 1:30 p.m. in the Board Room

17. Adjournment